THE NEWS BUILDING

220 East 42nd Street, New York

Built in 1929–1930, this 36-story building was the first modernistic freestanding skyscraper designed by Raymond Hood. Marking one of the high points in skyscraper design, it is notable for the vertical "soaring" quality of its uncluttered exterior and for the Art-Deco bas-relief ornamentation of its entrance. The frontispiece depicts the building itself surrounded by clouds and sunbeams, and one can easily picture mild-mannered reporter Clark Kent walking through its portals. Captain Joseph Patterson, founder of the tabloid *Daily News*, which long had the largest circulation of any daily newspaper in America, commissioned the building.